



Privacy Policy

yikes LLC (referred to herein as "YIKES," "we," or "us") understands the importance of your privacy. As such, we provide this Privacy Policy explaining our online information practices and the choices you can make about the way your information is collected and used. YIKES is committed to protecting your privacy online. Please read the information below to learn the following regarding your use of the Yikes YLink Application, which may include associated software components and electronic documentation ("Licensed Application").

You acknowledge that this Privacy Policy is part of YIKES's End User License Agreement ("EULA"), and by accessing or using our site and/or the Licensed Application, you agree to be bound by all of its terms and conditions. If you do not agree to these terms do not access or use this site or download the Licensed Application.

We reserve the right to change the Privacy Policy at any time, without notice. Such changes, modifications, additions or deletions shall be effective immediately upon posting thereof. It is your responsibility to review this site and this Privacy Policy periodically and to be aware of any modifications. Your continued use of the site or the Licensed Application after such modifications will constitute your acknowledgement of the modified Privacy Policy and you agree to be bound by the modified Privacy Policy.

1. THE INFORMATION WE COLLECT. In order to best provide you with our numerous services, we may collect two types of information about our users: personally identifiable information and non-personally identifiable information. Our goal when collecting this information from you is to provide you with the most efficient and customized experience while using our site.

Personally identifiable information refers to information that lets us know the specifics of who you are. When you engage in the numerous activities on our site or the Licensed Application, we may ask you to provide certain information about yourself. A list of the types of personally identifiable information that may be collected includes, but is not limited to, your first and last name, phone number, mailing address, email address, location, and other personal identifiable information. If you do not provide the mandatory data with respect to a particular activity, you may not be able to engage in that activity.

Non-personally identifiable information refers to information that does not by itself identify a specific individual. We may gather information about you based upon your location and your use of our site or the Licensed Application. This information is compiled and analyzed on both a personal and aggregated basis. A list of the types of non-personally identifiable information that we may collect includes, but is not limited to: current internet protocol address and type of browser you are using (e.g. Firefox, Google Chrome), the type of operating system you are using (e.g. Android, Blackberry, Mac OS, or Windows), the domain name of your Internet Service Provider (e.g. Verizon or AT&T), the web pages you have visited, sites visited before and after your use of the Licensed Application, the type of handheld or mobile device used to view the site (e.g., iPhone, Android, Blackberry), location information, and the content and the advertisements you have accessed, seen, forwarded and/or clicked on.

2. HOW WE USE THE INFORMATION. We may use the information you provide about yourself to fulfill your requests for our services via our site or the Licensed Application. Additionally, we may use this information to communicate with you, such as notifications of changes to our EULA, to contact



you about your account, to provide information about upcoming products or services or changes to existing products or services which may interest you, or to fulfill or respond to a request from you. We will also use personally identifiable information to enhance the operation of our site or the Licensed Application, such as to improve our marketing and promotional efforts, statistically analyze our site or the Licensed Application use, improve our product and service offerings, and customize our site or the Licensed Application content, layout, and services. We may also use personally identifiable information resolve disputes, troubleshoot problems and enforce our agreements with you, including our EULA, any applicable sales terms and conditions, and this Privacy Policy.

3. INFORMATION SHARING AND DISCLOSURE. We may use your personally identifiable information to operate our site and the Licensed Application and to deliver their services. We may provide some of our services through or concert with affiliates, service providers, partners, and other third parties. We may share your information in an effort to, but not limited to, deliver our services via our site or the Licensed Application and to provide customer service. We also may disclose personally identifiable information in response to legal process, for example, in response to a court order or a subpoena. We also may disclose such information in response to a law enforcement agency's request, or where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our terms of use, to verify or enforce compliance with the policies governing our sites and applicable laws or as otherwise required or permitted by law or consistent with legal requirements.

We will encourage our service partners to adopt and post privacy policies. However, the use of your personally identifiable information by our service partners is governed by the privacy policies of those service partners, and is not subject to our control.

In addition, we may transfer personally identifiable information about you if we, or one of our business units, are acquired by, sold to, merged with or otherwise transferred to another entity.

We may also provide non-personally identifiable information about our customers' sales, traffic patterns, and related site information to third party advertisers, but these statistics do not include any personally identifiable information.

4. SECURITY OF YOUR INFORMATION. We have put in place appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, to maintain data security, and to use correctly the information we collect online.

Unfortunately we cannot guarantee that a 100% of the data transmissions are secure. Therefore, while we strive to protect your personally identifiable information, you acknowledge that: (a) there are limitations to security and privacy of the Internet that are beyond our control; (b) the security, integrity and privacy of your personally identifiable information exchanged between you and us cannot be guaranteed; and (c) any such information and data may be viewed or tampered with in transit by a third party.

5. PRIVACY OF MINORS. Our site or the Licensed Application is not intended for use by minors and we will not knowingly collect, use or disclose personally identifiable information about users of our site or the Licensed Application that are under 18 years of age.



6. INTERNATIONAL TRANSFER. Our company operates globally and we may transfer your information internationally for the purposes described in this Agreement. Wherever your information is stored, transferred, or processed by us we will take reasonable steps to safeguard the privacy of your information. By using our site or the Licensed Application you consent to your information being collected, used and transferred as set forth in this Agreement.

7. PRIVACY POLICIES OF THIRD PARTY SITES. Except as otherwise discussed in this Agreement, this document only addresses the use and disclosure of information we collect from you. Other sites accessible through our site or the Licensed Application have their own privacy policies and data collection, use and disclosure practices. Please consult each site's privacy policy. We are not responsible for the policies or practices of third parties. Additionally, other companies which place advertising on the Licensed Application may collect information about you when you view or click on their advertising. We cannot control this collection of information. You should contact those advertisers directly if you have any questions about their use of the information that they collect.

8. MISCELLANEOUS PRIVACY ISSUES. You should be aware that any information that you publicly disclose on any public areas of our site or the Licensed Application, to the extent made available, can be collected and used by third parties and this may result in unsolicited messages from those parties. This Agreement does not apply to such disclosures and it is beyond our control. Furthermore, you are ultimately responsible for securing the secrecy of your password and account information. Please be careful and responsible whenever you are online or use our site of the Licensed Application.

9. CORRECTING OR ACCESSING YOUR INFORMATION. From time to time you may want to access or correct your personally identifiable information that you provide to us, and we believe that you should have that ability.

You may write or e-mail us at the e-mail or street address that is listed below. Please include your first name, last name, e-mail address and the password you use for such service.

yikes LLC
info@yikes.co
6978 Hillside Court
Indianapolis, IN 46250

10. NOTICE TO CALIFORNIA RESIDENTS. If you are a California resident, California Civil Code Section 1798.83 permits you to request information regarding the disclosure of your personal information by us to third parties for the third parties' direct marketing purposes. To make such a request please send an e-mail or write us at the address provided above.

11. COMMENTS AND QUESTIONS. If you have a comment or question about this Agreement please contact us at the address listed above. By doing so, you agree that any such information or ideas provided to us will become the sole property of YIKES, and we will be free to use the same in any manner we deem appropriate without any obligation to notify or provide compensation to you.

12. UPDATES. We may from time to time update this Agreement, without notice, with such modifications becoming effective upon posting. We encourage you to check the Agreement frequently so you will always know how we are collecting, using, and sharing your information.



This Privacy Statement was last updated on November 11, 2015.